



Education Foundation

Annual Report 2024

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What is ASE Program Accreditation?

The Challenge: Auto, truck, and collision repair shops need more qualified entry-level technicians. High school and college programs exist to meet this need, but too often their training has not kept up with changing automotive technology and is not aligned with local employer needs. Too many are “hobby shops” that don’t give students the training and skills they need to pursue these fulfilling careers.

The Solution: Training Program Accreditation from the ASE Education Foundation closes the gap between education and industry, using industry-developed national standards to ensure training programs have the resources needed for student success and are guided by an Advisory Committee of local employers.

The Result: Schools are able to provide the training needed to graduate and place well-qualified entry-level technicians. More students are able to start a good-paying career in automotive service and stick with it long term. Employers create a talent pipeline for their businesses and gain positive exposure for supporting local schools.



Accredited Training Program

Powered by ASE Education Foundation

How Everyone Benefits:

- Schools are required to create industry advisory committees composed of local business owners and managers. The committees meet at least twice a year to provide support and guidance to the school on program improvements and help align training to local needs.
- Employers in turn are able to engage students in work-based learning including job shadowing, internships, co-ops, and apprenticeships. This allows the business and student an extended “test drive” to see if there is a good fit for full-time employment.
- ASE standards are determined by industry and evolve as vehicle and service technology changes, ensuring that schools stay current and training remains relevant. Program accreditation ensures the program meets national standards while still being customized to the needs of local businesses.
- Repair shops can hire with confidence from a local pool of qualified job applicants that are better prepared and are more likely to stay with them long term.
- Vehicles are better maintained, resulting in safer roads. Vehicle owners get their car serviced quickly and correctly, increasing your business’ customer service.



Value of ASE Program Accreditation | Dwayne Myers



Dwayne Myers is President and CEO of Dynamic Automotive, with multiple locations in the Frederick MD area. He is an ASE World Class Technician with certifications in 28 areas and is currently serving as 2025 Chair of the ASE Education Foundation Board of Directors. He is also a first-hand witness to the value of ASE program accreditation and the power of industry-education partnerships.

Dwayne started his career in the repair industry as a Tank Mechanic in the U.S. Army. After he got out of the service, Dwayne went to work for a trucking company. At night, he went to school for automotive technology, and his electronics teacher connected him with eventual partners Jose Bueso and Lee Forman. They were opening up a repair shop called Dynamic Automotive right down the street.

When Dwayne finished school, he went to work there part-time while still at the truck shop. When they opened their second shop, Myers joined full time. He eventually went on to lead that store and eventually bought into the company as an owner. Today, Wayne is the CEO of the company, and his main duty is to develop the team.

Dwayne quickly realized that his local school's automotive program was key to building his team. "Partnering with Frederick County Public Schools, our local ASE Accredited school system, has made the biggest difference for us", Myers remarked. "Next month Dynamic turns 30 and has grown to 6 locations. Over half of our team members came from our local Career and Technology Center. By being a partner that helps the school be better, we get the opportunity to get in front of the students so they have an idea what we and the industry have to offer."



ASE Education Foundation Board of Directors

Dwayne Myers, Chair

Dynamic Automotive

Brian Bell

American Honda Motor Co., Inc.

Jared Ricart

Ricart Automotive Group

Brian LaCroix, Vice Chair

Capital Region BOCES Career & Tech School

C. Brent Franks

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ASE

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Sinclair Community College

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Toyota Motor North America

Joe Oleson

FedEx Freight

118,000 + **TOTAL STUDENTS IN ASE ACCREDITED PROGRAMS 2024**
71,000 HIGH SCHOOL
47,000 COLLEGE

Student Test Results

2023

248,422 tests, 1,888 schools, 51 states/territories, 72,651 students

2024

271,753 tests, 1,941 schools, 53 states/territories, 79,138 students

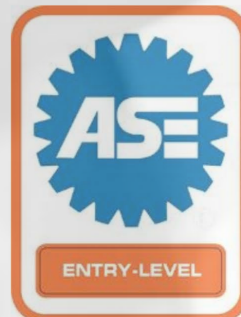
Students in accredited programs:

2023

110,000+ (67K+ high school & 42K+ college)

2024

118,000+ (71K+ high school, 47K+ college)
Program enrollment is up!



In the Driver's Seat with Dave, Matt and Mike

We have been reaching out to our collective service professional community in an effort to gather their input on the frequency of repair tasks they perform as we seek to stay up-to-date with relevant training and certification content for the industry. In addition to gleaning valuable information about the repairs our technicians are performing, it is a great opportunity to engage with our service professionals in a new way that signals our desire to listen and learn. We invite you to participate in these surveys and send them out to your audience.

If you have not been receiving these surveys to participate in, please email marketing@ase.com to get on the list to receive these valuable surveys.

The 2024 ATMC Training Benchmarks Survey yielded some very interesting results. Respondents to the survey want more classrooms, instructor led and hands on training. Also, there appears to be a good balance on e-learning now with 10.9% wanting versus 11.6 reporting. The 2025 ATMC Training Benchmarks Survey is out now!

Mark your calendars and join us at the 2025 ATMC Conference in Peachtree City, GA. The ATMC Conference will feature ample learning opportunities for both training managers and training developers along with enhanced networking opportunities. Visit www.ATMC.org for more information.

The 2024 Instructor Training Conference was a huge success. We would like to thank our incredible partners and sponsors, who without their support none of this would be possible. Please save the date for next year's conference **July 21-24, 2025 in St. Louis, MO.**



Registration is now OPEN!

If you want to stay informed about upcoming events and initiatives from the foundation, make sure you're on the list to participate by emailing marketing@ase.com.

Let us help connect you with qualified entry-level students. Please access our field manager network via the "Find-A-Rep" link at top of ASE Education Foundation website.



Dave Johnson
President &
CEO ASE



Matt Shepanek
President
ATMC



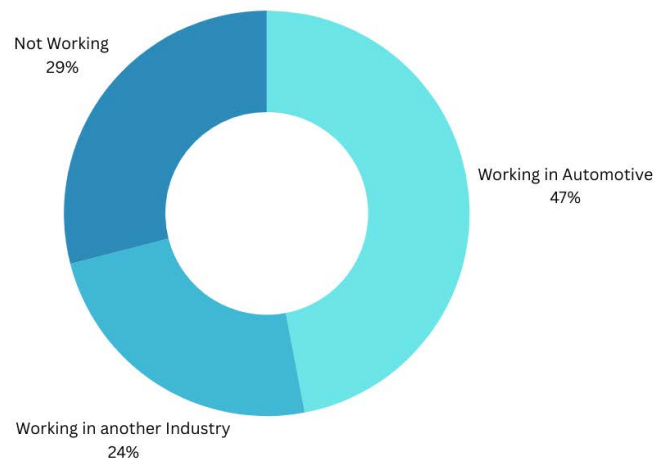
Mike Coley
President
ASE Education
Foundation



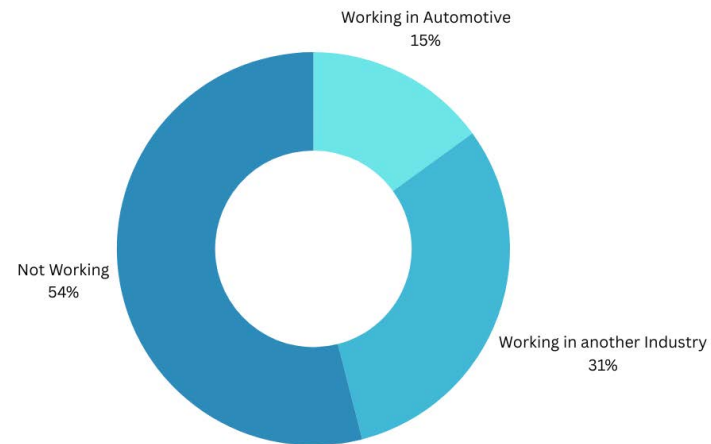
Student Survey Results

The Results are in...

Each year the ASE Education Foundation distributes a student survey. The purpose is to provide an increased understanding of students' view of our industry. Participants include students across the country in high school and post-secondary Automotive, Collision Repair and Heavy-Duty/Diesel programs—both accredited and non-accredited



College Students
Working in Automotive



High School Students
Working in Automotive

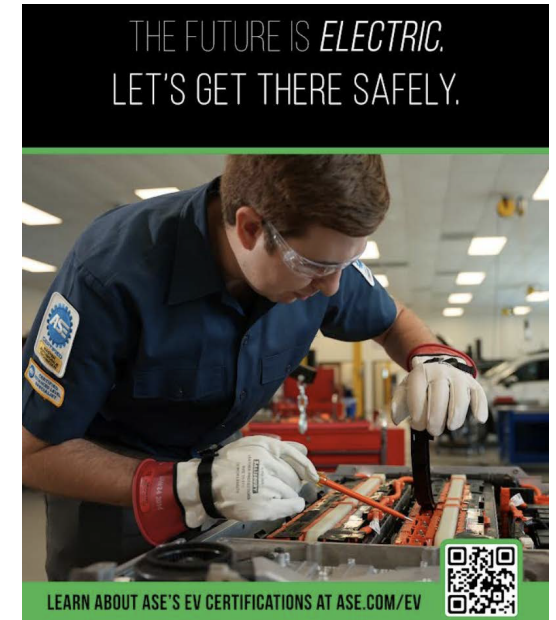
*Conclusion: Working while in school increases retention.
We need more work opportunities in our industry
for students under 18.*

New Hybrid & EV Content Added to Standards

The ASE Accreditation Standards are updated every 3 years to account for changes in technology, tools, and service practices. In the past 3 years, technical revision committees from industry and education, recognizing the growing number of high voltage systems and hybrid and battery electric vehicles, began to add related tasks, tools, and equipment to the standards. The initial focus of these changes is to ensure that entry-level students are able to learn and work around these systems in a safe manner.

The following Foundational tasks added to the Automobile program standards in 2024:

1. Demonstrate knowledge of personal protective equipment (PPE) required for use in high voltage/ electric vehicle circuits.
2. Demonstrate knowledge of hazards related to high voltage systems/electric vehicles, including electrocution, fire, explosion, arc flash, gases and fumes, hazardous chemicals, and EMF, and how to properly respond to emergency situations.
3. Demonstrate knowledge of high voltage system and component coloring, warning labels, lights, signage, and lock-out/tag-out procedures.
4. Demonstrate ability to identify which components and circuits contain high voltage.
5. Demonstrate knowledge of steps needed to assess possible hazards prior to servicing a high voltage/electric vehicle, including awareness of automatic systems that may operate while the key switch/ignition is off.
6. Understand limitations on which systems, components, and circuits of a high voltage/electric vehicle a technician is capable of safely servicing based on their level of training and qualification.
7. Demonstrate knowledge of high voltage/electric vehicle intake process, inspection, handling, and in-process monitoring for all vehicles, including damaged/compromised vehicles.



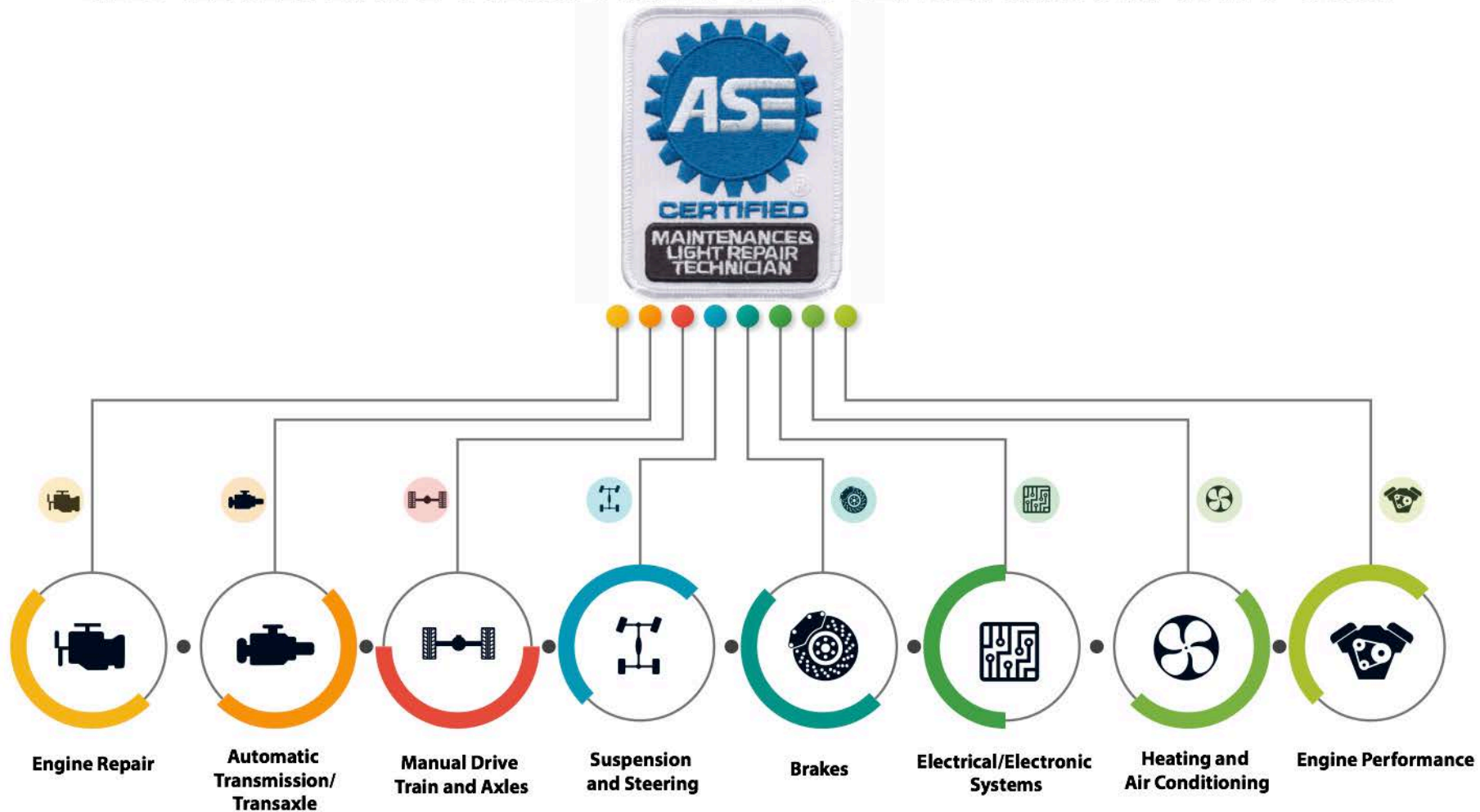
Interested in learning more about ASE's EV Standards?

Visit [ASE.com/EV](https://www.ase.com/ev)



Entry-Level/G1 Equivalency:

EARN THESE 8 ASE ENTRY-LEVEL AUTOMOBILE CERTIFICATIONS AND RECEIVE A PROFESSIONAL ASE G1 CERTIFICATION AT NO COST*



2024 ASE Instructor Training Conference Recap

Over **500** attendees including high school and college auto, collision and truck instructors, automotive industry trainers, sponsors, and guests.

44 Sponsors from all over the automotive industry

57 automotive industry organizations presenting over **4,000** update training hours through **106** training sessions



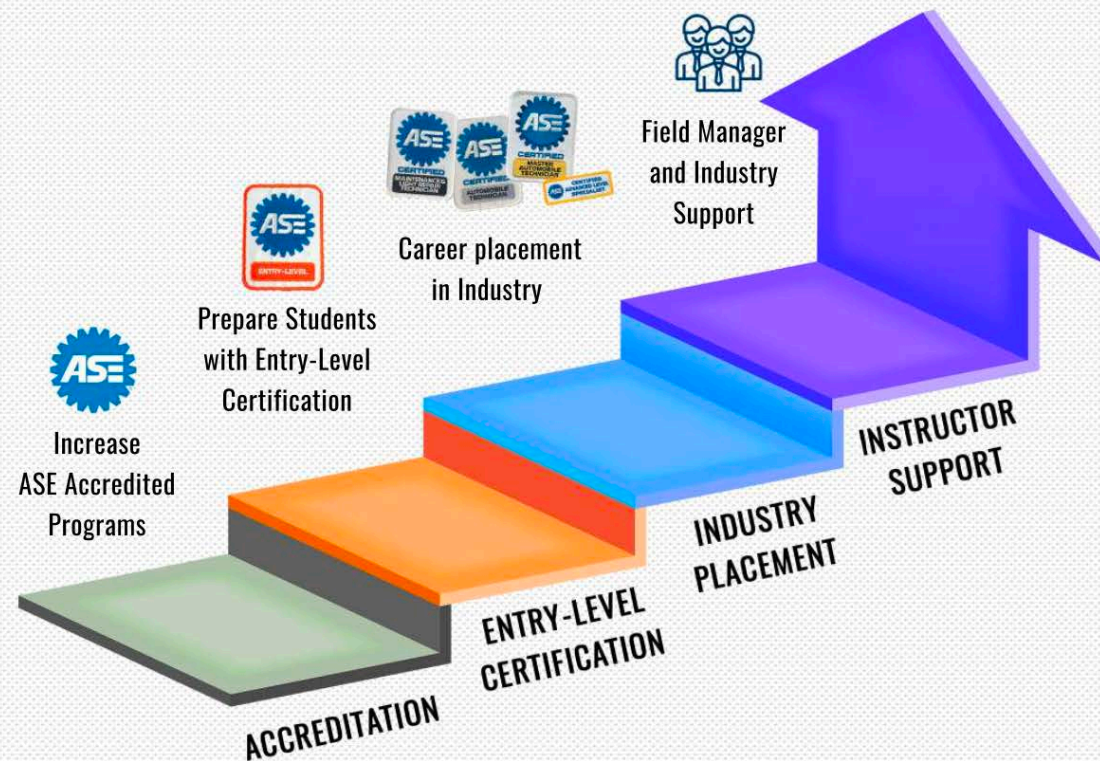
Featured Nitro-X event using hands-on activities with radio-controlled cars to facilitate technical skill-building and career exploration. They cover various fields within the transportation industry, including automotive technology, auto body/collision repair, diesel, heavy equipment, and powersports. [Read the full details here.](#)

The path to reducing the technician shortage starts with proven solutions from the ASE Education Foundation



PROVEN SOLUTIONS

- *Accreditation
- *Entry-Level Certification
- *Industry Placement
- *ASE Field Managers
- *Instructor Support



Students from ASE Accredited Programs become ASE Certified employees.
ASE Certified Professionals have up to 3 x higher retention.

ASE & Wrenchway Partnership

The National Institute for Automotive Service Excellence (ASE), ASE Education Foundation, and WrenchWay have partnered to promote School Assist as the key platform connecting automotive service employers with schools. Created by WrenchWay, School Assist streamlines collaboration between high schools, post-secondary programs, and the industry by facilitating requests for guest speakers, shop tours, tool donations, internships, and more.

With over 1,100 participating schools and growing, the ASE Education Foundation has invited its 2,000 ASE Accredited training programs to join for free. Additionally, 1,000 shops and dealerships currently access School Assist through WrenchWay's Top Shop membership, with a new lower-cost option now available for those seeking direct school connections without full Top Shop benefits.

This initiative strengthens workforce development by bridging education and industry, expanding technician career pathways, and addressing the growing technician shortage. ASE and WrenchWay will continue to grow School Assist through joint marketing and product development efforts.



Media Reach & PR Distribution

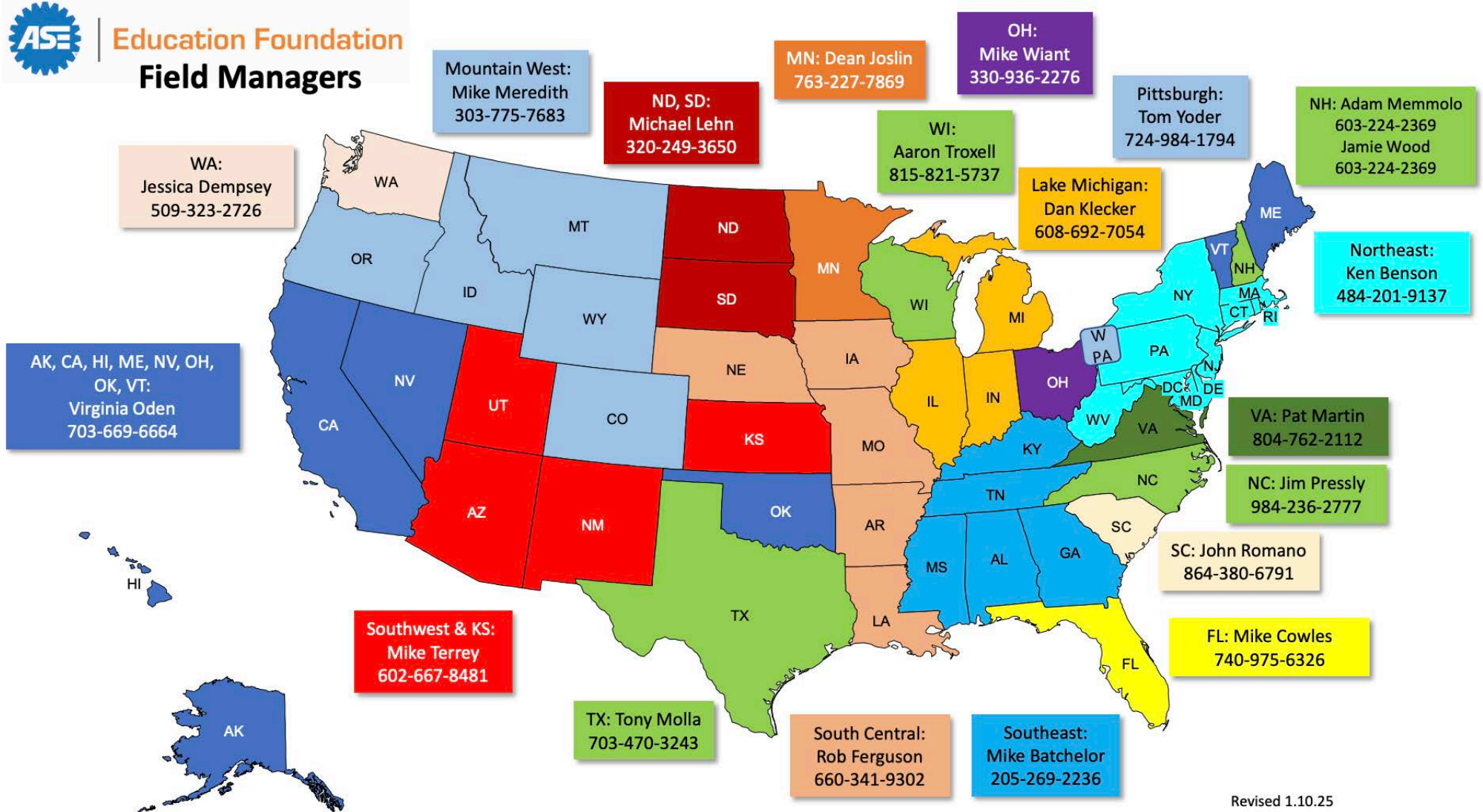
Total Circulation 5,515,397 Uniques



Contact your Local Field Manager



Education Foundation Field Managers



Connect with @ASEtests

ASE Social Media

Facebook

<https://www.facebook.com/ASEtests>

LinkedIn

<https://www.linkedin.com/company/asetests/>

Instagram

<https://www.instagram.com/asetests/>

YouTube

<https://www.youtube.com/user/asetests>

X (formerly Twitter)

<https://x.com/asetests>

TikTok

<https://www.tiktok.com/@asetests>





100,000+

Students are impacted by ASE Accredited programs each year

100,000+

Opportunities to fill your employment needs!





Support The Industry's Future

Visit ASEeducationFoundation.org



Education Foundation

Thank you Partners



Join the organizations across the country that believe in a bright future for automotive service. These businesses, manufacturers, and associations are eager to recruit, nurture and inspire our future's automotive service professionals and solve the technician shortage.

Contributions to this program are tax deductible under the ASE Education Foundation 501(c)(3) IRS status. For full information on how to contribute, please contact Mike Coley at mcoley@ase.com.

